

ECONOMY

Summary

Earnings data is collected via the ASHE survey (Annual Survey of Hours and Earnings). This is perfectly usable for larger areas, but due to the small size of Lincoln's population, it does mean that the data can sometimes be unreliable. This means that care should be taken when using the information in this chapter, and additional sourced data may be required for decision making. It does however show long term trends. Whilst it would be preferable to show all types of earnings data (full time, part time, weekly, hourly etc.), on occasion data is not available from NOMIS as key data can be suppressed due to low responses.

It is not possible to compare annual and weekly median gross employee pay as they refer to different time periods.

- The annual data relates to the previous tax year unlike the weekly data which refers to a period in April of the current tax year, which varies each year
- Annual data applies to people who have worked in the same job for at least a full year
- Weekly data applies to people who have worked in a job for any period of time

The indicators included within this chapter are high-level performance measures with some being reported several months/years after they are measured.

Lincoln's economy has experienced some welcome improvements that in theory benefit both residents and businesses, alongside some areas of deterioration. From this year's figures and updates, we have seen:

- Median annual earnings for full time workers increase by £1,975
- Gross weekly pay for full time workers increase by £7.40
- Gross weekly pay for part time workers decrease by £5
- Over 90% of new businesses surviving their first year



MEDIAN ANNUAL EARNINGS FOR FULL TIME WORKERS IN 2012-2018

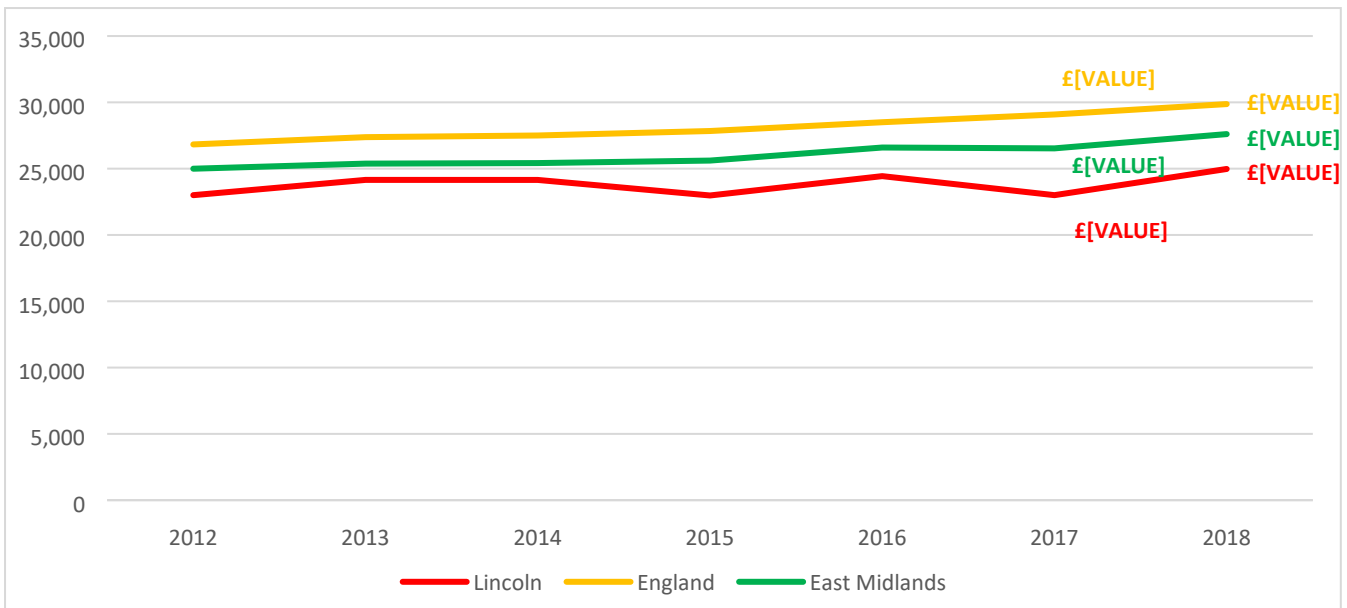


Figure 1 – NOMIS 2018 - <https://www.nomisweb.co.uk/query/construct/submit.asp?menuopt=201&subcomp>

Lincoln’s median annual earnings for full time workers has seen a fairly sharp increase, with a figure of £24,976 in 2018. This is an increase of £1,975. England has seen an increase of £1,077 and the East Midlands has seen an increase of £784.

MEDIAN ANNUAL EARNINGS FOR PART TIME WORKERS IN 2013-2018

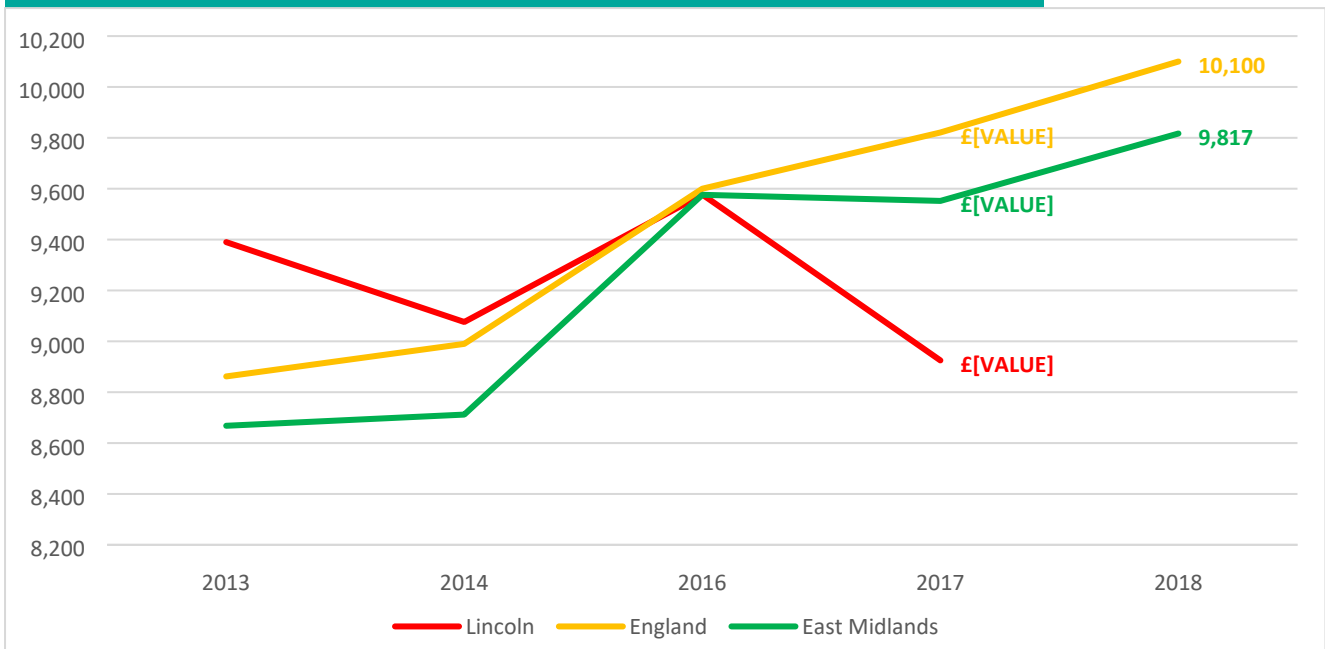


Figure 2 – NOMIS 2018 - <https://www.nomisweb.co.uk/query/construct/submit.asp?menuopt=201&subcomp>

The Median Annual Earning for Part Time Workers has also seen a sharp decrease compared the previous year. With a figure of £8,925, the rate has decreased by £652. The East Midlands and England rate have both increased again, by £24 and £221 respectively.

(Note that the data for 2015 and 2018 has been suppressed as the figures have been marked as statistically unreliable by NOMIS)

MEDIAN ANNUAL EARNINGS FOR MALES 2010-2018

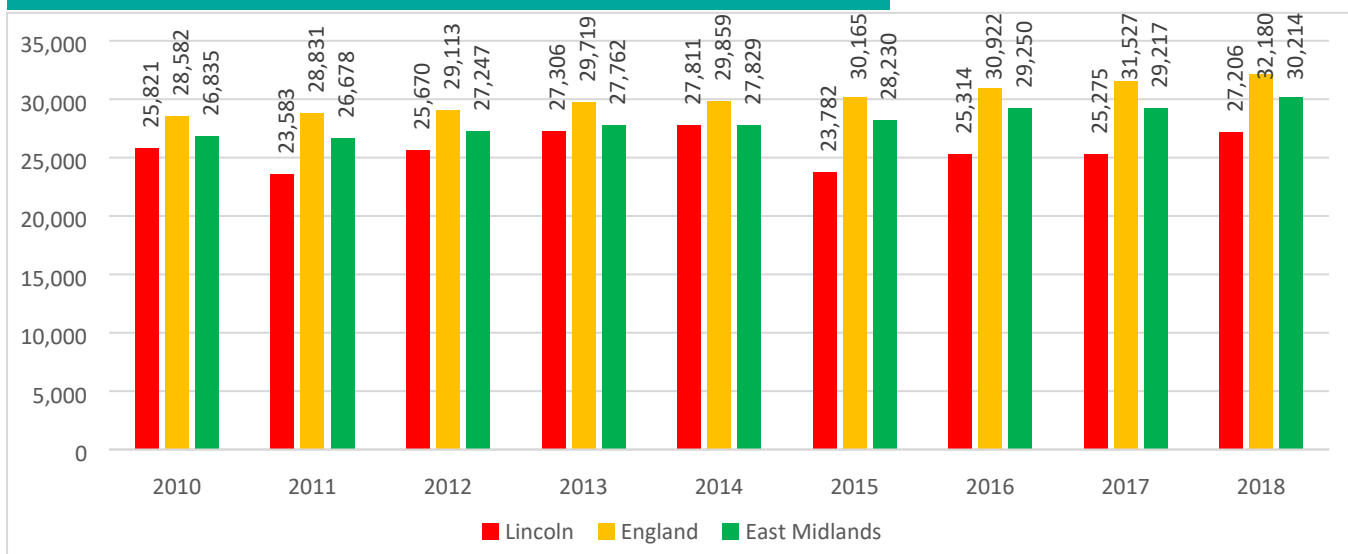


Figure 3 – NOMIS 2018 - <https://www.nomisweb.co.uk/query/construct/submit.asp?menuopt=201&subcomp>

Lincoln’s median annual earning for males has seen a significant increase of £1,931, increasing from £25,275 in 2017 to £27,206 in 2018. The East Midlands rate has also increased from £29,217 in 2017 to £30,214 in 2018. England’s rate has increased every year since 2010, improving from £31,527 in 2017 to £32,180 in 2018.

MEDIAN ANNUAL EARNINGS FOR FEMALES 2010-2018



Figure 4 – NOMIS 2018 - <https://www.nomisweb.co.uk/query/construct/submit.asp?menuopt=201&subcomp>

Lincoln’s annual earnings for females has been suppressed in 2018 as the figures have been marked as statistically unreliable by NOMIS.

GROSS WEEKLY PAY FOR FULL TIME WORKERS 2010- 2018

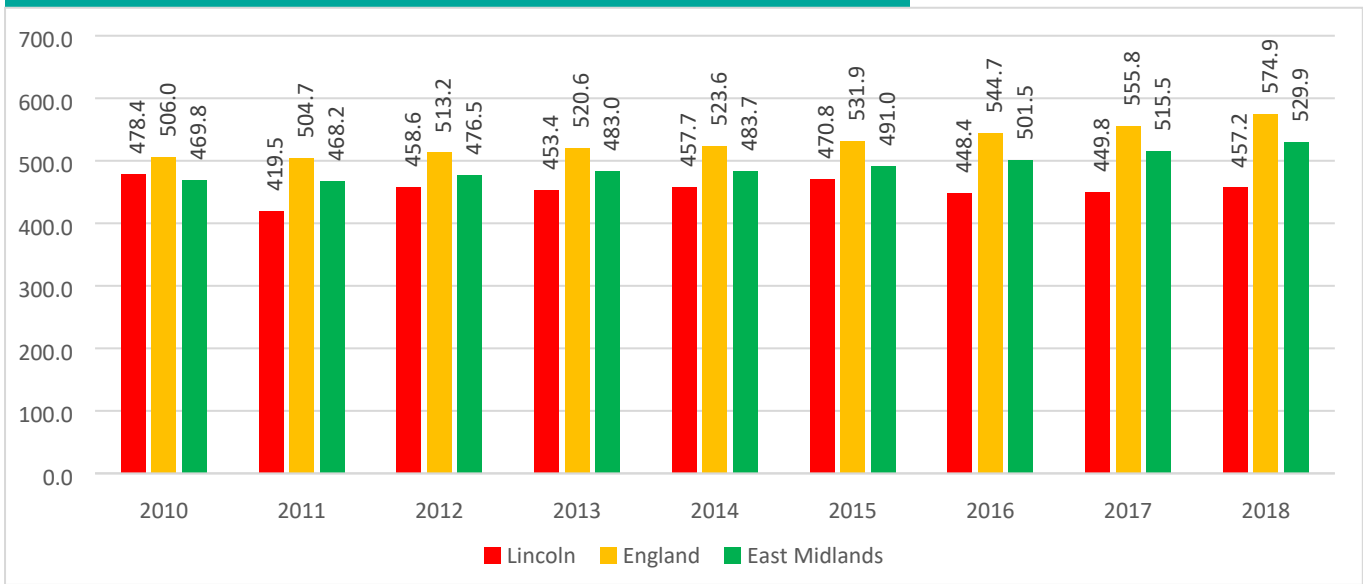


Figure 5 – NOMIS 2018 - <https://www.nomisweb.co.uk/query/construct/submit.asp?menuopt=201&subcomp>

Lincoln’s Gross Weekly Pay for Full Time Workers has increased slightly, from £449.80 in 2017 to £457.20 in 2018, an increase of £7.40. Both England and the East Midlands have seen more sizeable increases; £19.10 and £14.40 respectively. The Gross Weekly pay rate in England and the East Midlands has increased every year since 2010, with Lincoln’s rate remaining mostly stagnant since 2012.

GROSS WEEKLY PAY FOR PART TIME WORKERS IN 2010-2018

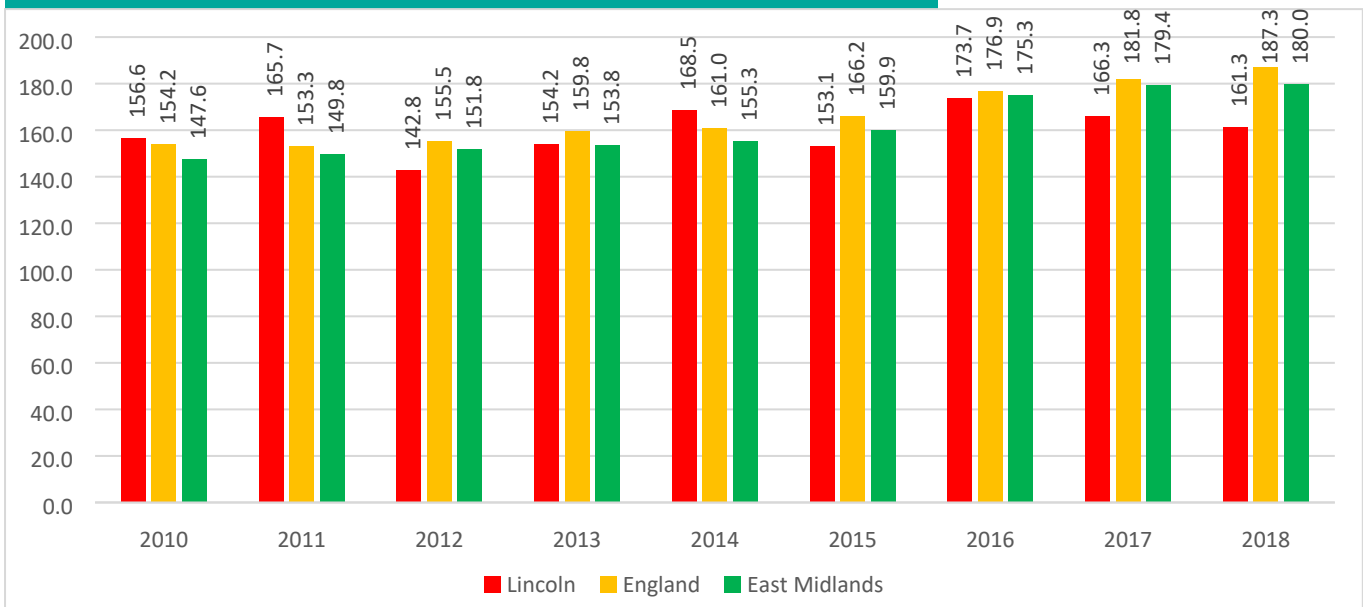


Figure 6 – NOMIS 2018 - <https://www.nomisweb.co.uk/query/construct/submit.asp?menuopt=201&subcomp>

Lincoln has seen another small decrease in its Gross Weekly Pay for Part Time Workers, reducing from £166.30 in 2017 to £161.30. However, England and the East Midlands have both increased again from 2017 by £4.90 and £0.60 respectively. This is also the sixth consecutive year that England and the East Midlands’ rate has increased, whereas the Lincoln rate has fluctuated year on year since 2010

NUMBER OF BUSINESSES THAT SURVIVED THEIR FIRST YEAR OF TRADING 2012 TO 2016

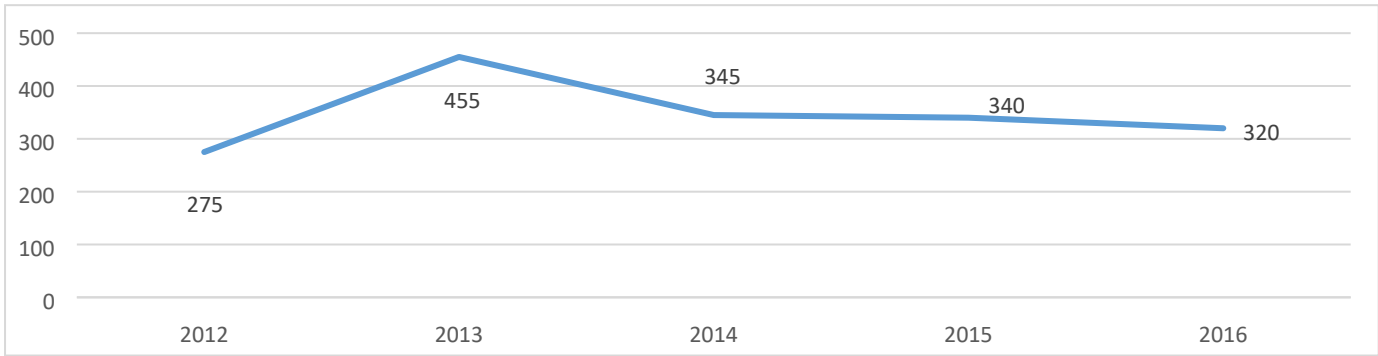


Figure 7 – ONS 2019 - <https://www.ons.gov.uk/businessindustryandtrade/business/activitysizeandlocation/datasets/businessdemographyreferencetable>

Lincoln has seen small steady decreases since 2013 in the number of businesses that have survived their first year of trading. Decreasing from the unusually high 455 in 2013 to 320 in 2016. (Percentages are shown below)

PERCENTAGE OF BUSINESSES THAT SURVIVED THEIR FIRST YEAR OF TRADING 2012 TO 2016

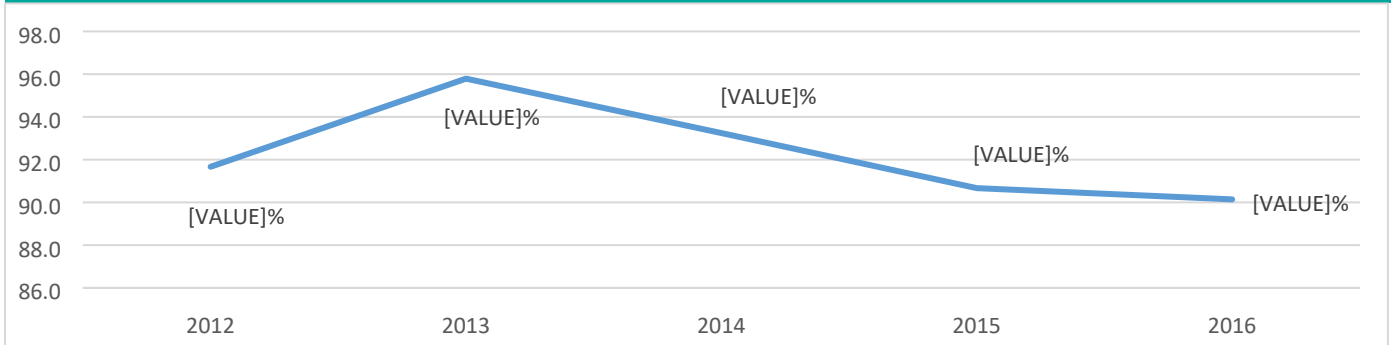


Figure 8 – ONS 2019 - <https://www.ons.gov.uk/businessindustryandtrade/business/activitysizeandlocation/datasets/businessdemographyreferencetable>

PERCENTAGE OF BUSINESSES THAT SURVIVED THEIR FIRST YEAR OF TRADING AS OF 2016 COMPARED TO OUR NEAREST NEIGHBOURS

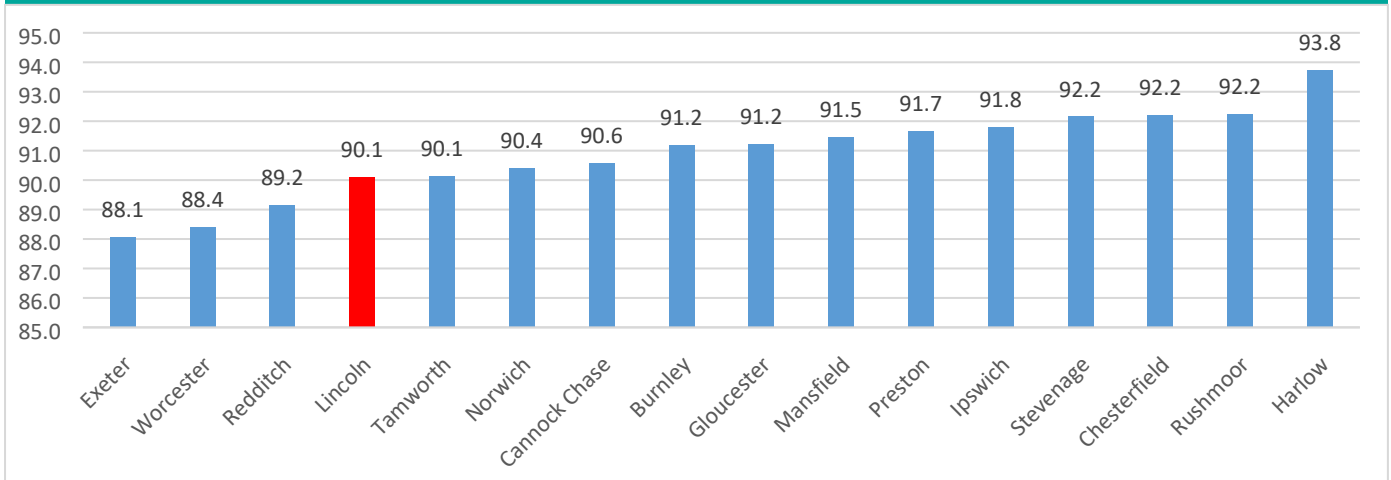


Figure 9 - ONS 2019 - <https://www.ons.gov.uk/businessindustryandtrade/business/activitysizeandlocation/datasets/businessdemographyreferencetable>

Lincoln has the 4th lowest survival rate of businesses in their first year of trading compared to our nearest neighbours.

BUSINESS COUNTS IN LINCOLN 2017 VS 2018

Employment Size	2018		
	Lincoln Numbers	Lincoln %	East Midlands %
Micro (0-9)	2,150	84.8	88.9
Small (10 to 49)	305	12.0	9.1
Medium (50 to 249)	55	2.2	1.6
Large (250+)	25	1	0.4
Total	2,535		

Figure 10 - NOMIS 2018 - <https://www.nomisweb.co.uk/reports/lmp/la/1946157150/report.aspx?#tabidbr>

BUSINESS ENQUIRIES AT CITY OF LINCOLN COUNCIL MANAGED WORKSPACES AS OF 2019

Nature of new enquiries	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19
Start Up	3 (27%)	3 (22%)	5 (25%)	8 (36%)	0	2 (14%)
Expansion	7 (64%)	7 (50%)	12 (60%)	11 (48%)	3 (60%)	8 (57%)
Relocation within district	1 (9%)	1 (7%)	0	1 (4%)	0	0
Relocation district to district	0	1 (7%)	0	0	0	0
Inward Investment	0	0	0	1 (4%)	0	0
Business Advice	0	1 (7%)	2 (10%)	1 (4%)	1 (20%)	4 (29%)
Unknown	0	1 (7%)	1 (5%)	1 (4%)	1 (20%)	0
New Enquiries (% of total contact activities)	11 (10%)	14 (17%)	20 (21%)	23 (17%)	5 (6%)	14 (15%)
Total Business Contact Activities	111	84	97	135	82	95

Figure 11 – CoLC 2019

The Business Services Team continues to work with businesses who are investing in the City and the surrounding areas. There were 95 business contact activities recorded in July 2019, of which 14 (15%) were new business enquiries. Enquiries regarding business expansions continues to be the most common.

PERCENTAGE OF PEOPLE AGED 16-64 WHO ARE ECONOMICALLY ACTIVE/INACTIVE

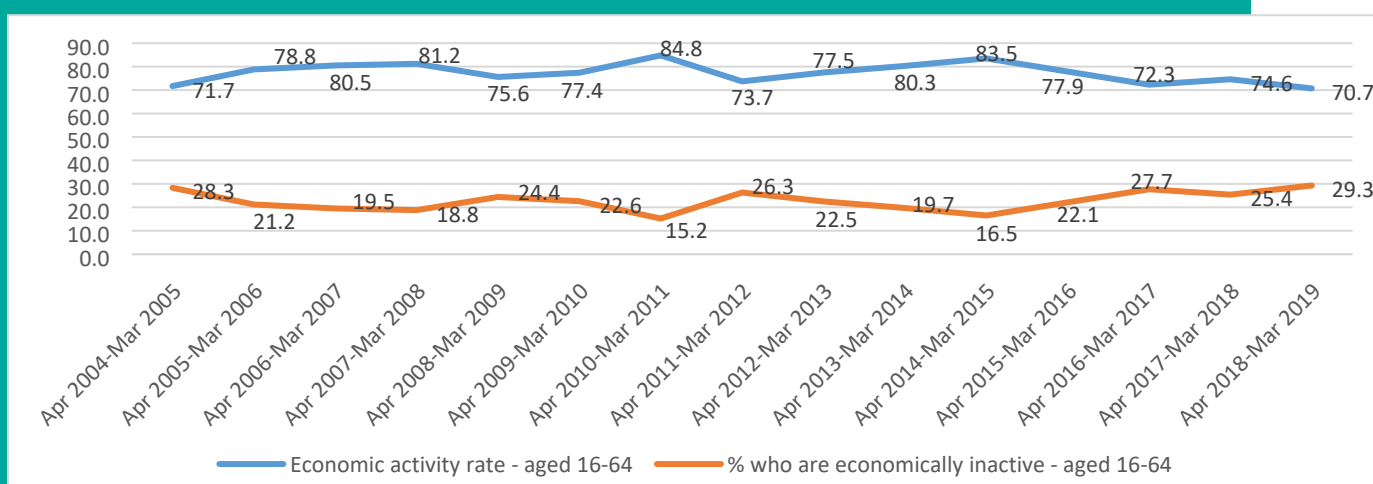


Figure 28 – NOMIS 2018 - <https://www.nomisweb.co.uk/reports/lmp/la/1946157150/report.aspx?town=LINCOLN>

JOB DENSITY IN LINCOLN 2000-2017

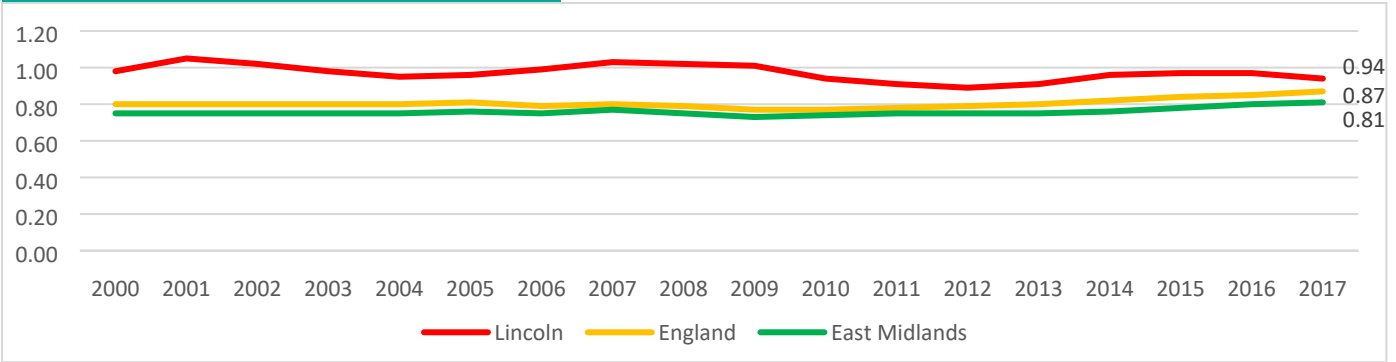


Figure 29 – NOMIS 2018 - <https://www.nomisweb.co.uk/reports/lmp/la/1946157150/report.aspx?#tabidbr>

Job Density is the level of jobs per resident aged 16-64. For example, a job density of 1.0 would mean that there is one job for every resident aged 16-64. Lincoln’s job density has decreased by 0.03, whereas England and East Midlands have both increased. Lincoln still has a higher job density than both England and East Midlands.

NUMBER OF UNEMPLOYED PEOPLE (MODEL BASED) APRIL 2018-MARCH 2019

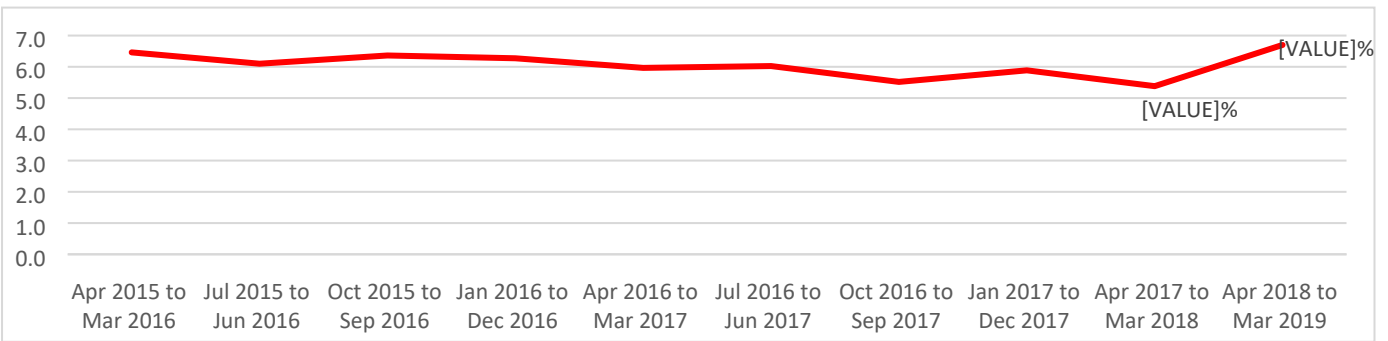


Figure 30 – NOMIS 2018 - <https://www.nomisweb.co.uk/reports/lmp/la/1946157150/report.aspx?#tabidbr>

Lincoln has seen a sharp increase in model based unemployment rates, rising from 5.4% in 2017/18 to 6.7% in 2018/19

EMPLOYMENT BY OCCUPATION TYPE IN LINCOLN APRIL 2018 – MARCH 2019

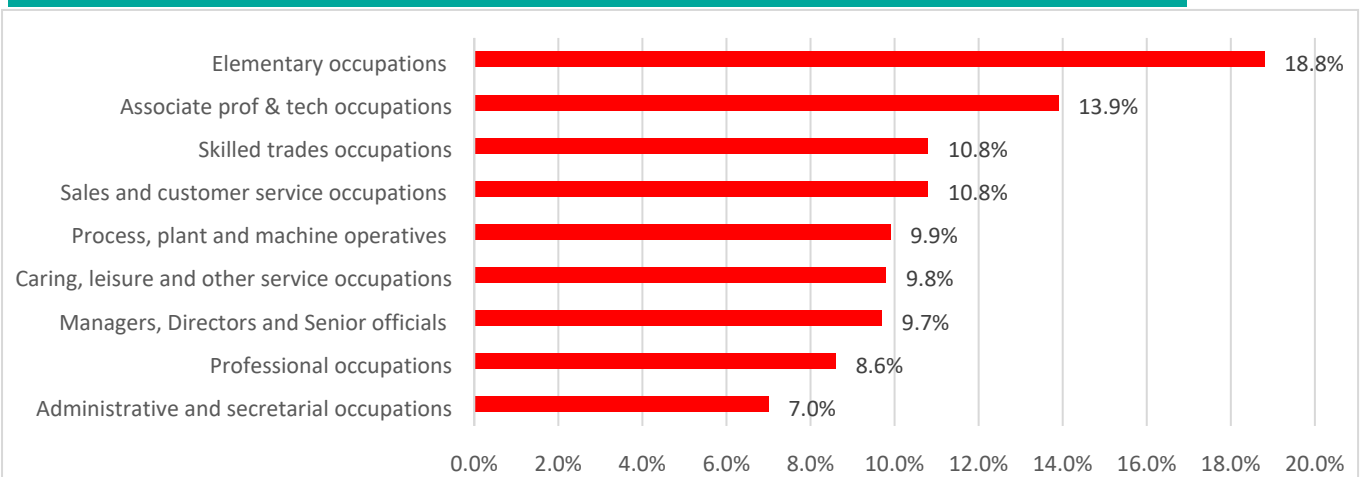


Figure 31 – NOMIS 2019 - <https://www.nomisweb.co.uk/reports/lmp/la/1946157150/report.aspx?#tabidbr>

Elementary occupations (lower skilled/less specialist knowledge) are the most prevalent type of occupation in the city with a share of 18.8%.

NUMBER OF JOBS AVAILABLE IN LINCOLN 2000-2017

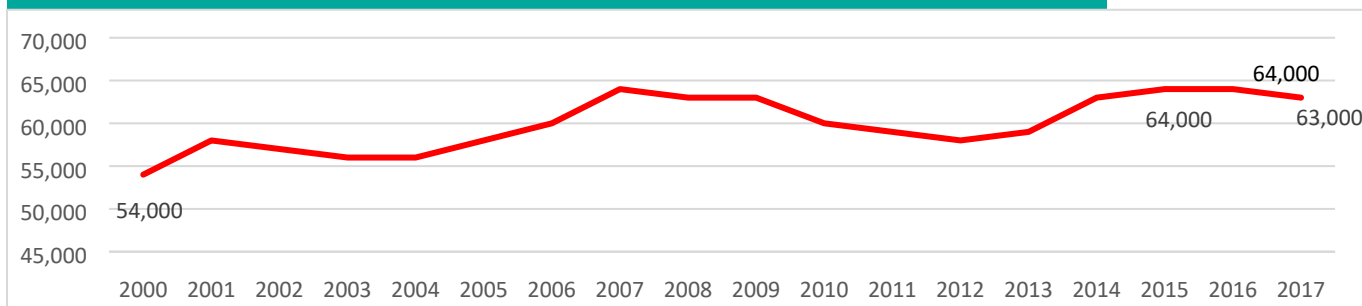


Figure 32 – NOMIS 2018 - <https://www.nomisweb.co.uk/reports/lmp/la/1946157150/report.aspx?#tabidbr>

The number of jobs available in Lincoln has regained its pre-austerity high and remains relatively static, despite decreasing slightly since 2016 figure of 64,000.

REGIONAL GROSS VALUE ADDED (BALANCED) IN LINCOLN AS OF 2017 (£ MILLION)

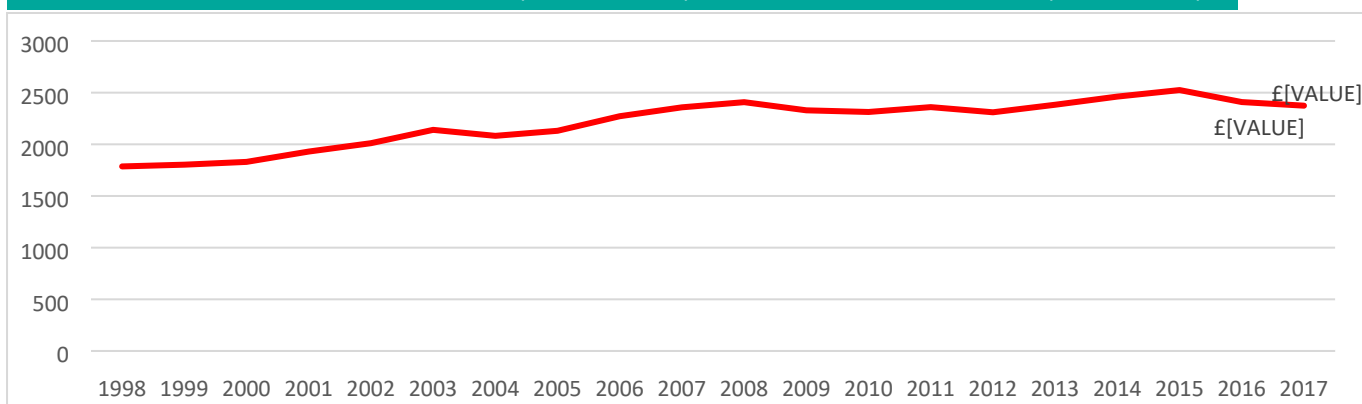


Figure 33 – ONS - <https://www.ons.gov.uk/economy/grossvalueaddedgva/datasets/regionalgrossvalueaddedbalancedlocalauthoritiesbynuts1region>

These data are classified as experimental statistics, according to the Code of Practice for official statistics. GVA in Lincoln as of 2017 reported at £2,374, a small drop of just £35 compared to 2016.

GVA IN LINCOLN VS NEAREST NEIGHBOURS AS OF 2017

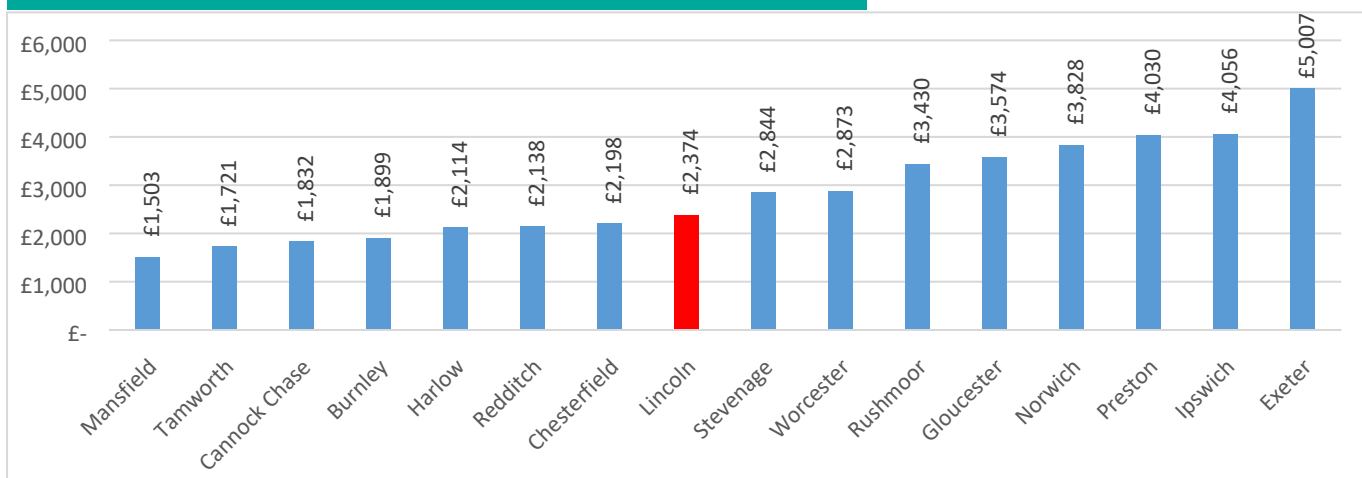


Figure 34 – ONS - <https://www.ons.gov.uk/economy/grossvalueaddedgva/datasets/regionalgrossvalueaddedbalancedlocalauthoritiesbynuts1region>

These data are classified as experimental statistics, according to the Code of Practice for official statistics.

NUMBER AND LOCATION OF BROWNFIELD SITES IN LINCOLN AS OF JULY 2019



Figure 35 – CoLC 2019 - <https://www.lincoln.gov.uk/resident/planning/brownfield-land-register/>

Site Reference	Site Name Address
2013/1328/F	168 Scorer Street
2014/0879/F	Old Bargate Works, Clumber St
2015/0038/F	The Victory PH, Boultham Park Rd
CL724	Land adjacent to Environment Agency, Waterside North
CL754	Car park to west of St. Anne's Rd
CL528	Land south of YMCA, Waterside North
CL756	Nurses home, Greetwell Rd
CL723	Surface car park, Waterside North
2015/0511/RM	Former Boultham Dairy Site
CL813	Land East of Urban Street
CL697	Land at Usher school, Skellingthorpe Rd
CL534	Land at firth Rd
CL526	Former main hospital complex, St Anne's Rd
CL525	Former Cegb power station, Spa Rd